

FSI Announces

PT327 Interagency Policy Seminar on

"PARTNERSHIPS FOR SMART DIPLOMACY"

May 12-13, 2010

8:30 a.m. – 5:00 p.m.

FSI Room E-4101

The Foreign Service Institute, in coordination with the State Department's Office of the Special Representative for Global Partnerships (S/GPI), will host an Interagency Policy Seminar that will focus specifically on partnerships to promote their integration into modern diplomatic practice.

Our speakers will include key policy and partnership leaders from the USG, the UN, NGOs, Congressional staff, academia, foundations, and the private sector. Department of State Special Representative for Global Partnerships

Ambassador Elizabeth Bagley will open the seminar. We also have invited Executive Director of the United Nations Office for Partnerships Amir Dossal to offer keynote remarks on the continuing challenges of building and sustaining international partnerships.



The seminar is targeted for foreign affairs professionals interested in learning more about one of the most important elements to successful application of "Smart Power" principles – partnerships. Professional "partnership builders" will share their experiences and lessons learned to expose seminar participants to the wide range of partnership opportunities available to them in the furtherance of U.S. foreign policy goals. Through speaker presentations, expert panels, case studies and exercises, participants will learn about the latest policy dialogue, programmatic efforts, and developments in this area and, at the same time, network with other colleagues and professionals in and out of the USG. We ask participants to identify where a partnership would contribute to their work.

These two-day *Interagency Policy Seminars* help State Department and interagency officials apply leadership and networking skills to specific policy challenges. Target audience is FO-1/GS-15 and above, but other personnel with interest and expertise in this topic are welcome to apply.

State employees may apply online at: <http://fsi.state.gov/admin/reg/default.asp?EventID=PT327>. Click on "apply now" and complete the request. Non-State employees should submit a completed form SF 182 to the FSI Registrar's Office Fax (703) 302-7152.

For more information, please contact Margo Squire, Director, FSI/LMS/PLD at (703) 302-7136 or at SquireMH@state.gov.

"Partnerships for Smart Diplomacy"

Notional Concept for FSI Interagency Policy Seminar

Goal: To inspire State Department and other international affairs professionals to think creatively and entrepreneurially about building strategic partnerships, principally with the private sector, foundations and non-governmental organizations, but also with government agencies, including at the state and local levels, to achieve international objectives that would go beyond our current capabilities.

Objectives:

- Clarify the meaning of "global partnership" in the context of diplomatic and development work and with respect to the various categories of partners and resources that contribute to partnerships, and the challenges and benefits of working with partners.
- Review requirements for due diligence on potential partners, hearing partner perspectives, understanding the interests of partners from the private sector, foundations, NGOs, academia and business, foreseeing beyond the objectives to the consequences of success or failure, and the importance of leadership in creating an environment for partnership development.
- Learn about the dynamics of partnership building based on past and current partnerships that involve the State Department, USAID and other foreign affairs agencies; about the best tools and practices that carried the partnerships to success, and the lessons learned from efforts that did not fully succeed.

Participants: The primary targets are DOS bureaus responsible for regions and functions where partnerships are underway, likely, or desirable. Primary targets outside of DOS include NSC Staff, USAID, HHS, Treasury, Justice, USDA and DHS. Participants should be at the GS-15/FS-01 level or above, or those otherwise actively and directly engaged in this area.

Speakers/Panelists: USG agencies, UN, WB, NGOs, academia, foundations, and the business community.

Notional Program

Wednesday, May 12

8:30 Arrival and getting acquainted

9:00 **Introductions**

9:15 **Welcome Remarks** – Ambassador Elizabeth Bagley (DOS, S/GPI)

9:30 **Keynote Speaker** – Amir Dossal (UN)

10:30 Break

10:45 **Panel 1: The Challenges and Benefits of Working with Partners in a Global Context**

Possible Panelists: Chair, Donald Pressley (Booz Allen), Elizabeth Gore (UNF), Matt Banks (WWF), Jerry O'Brian (USAID)

11:30 Discussion

12:00 Lunch

1:00 **Panel 2: Managing the Partnership Process – Due Diligence, Legal Implications, Foreseeing Beyond the Objectives**

Possible Panelists: Violanda Botet (L), Michael Jarvis (WB Institute)

2:45 Break

3:00 Synthesis exercise for participants

Thursday, May 13

9:00 Reconvene and reboot

9:30 **Partnership Building Goals and Objectives** – Jim Thompson and Kevin Saba, Regional Directors for Global Partnerships (DOS, S/GPI),

10:15 Break

10:30 **Panel 3: Best Tools, Best Practices, Lessons Learned**

Possible Panelists: Chair, Stephen Rickard (Open Society), Daniella Foster (DOS, ECA), Janet Howard (Coca Cola), Steve Schmida (SSG Advisors), Daniel Runde (IFC)

12:00 Lunch

1:00 **Panel 4: The "Model" Partnership for Foreign Affairs Agencies**

Possible Panelists: Chair, Holly Wise (USAID Ret.), Amb. John Lange (Gates Foundation), British Robinson (DOS, S/GAC), Craig Kennedy (German Marshall Fund)

2:45 Break

3:00 Synthesis Exercise & Action Planning