

Instructional Sheet for Marketing Kit

Various forms of educational materials have been developed to help support and brand the 2010 DoD Employee Wellness Campaign. The material attached pertains specifically to August's theme of "Immunization Awareness".

Educational Materials include the following:

"Be Wise to Immunize" Facts

- Helpful facts on the importance of immunizations and staying healthy at all ages
- Distribution Method: Post in office bulletins, Print as handouts or Attach/Send the document electronically to HR staff, Work-Life and Wellness coordinators, managers and/or employees

Flu Prevention this Fall

- Brochures that highlight tips to control the spread of influenza (flu) virus and preparing to return to school/work
- Distribution Method: Post in office bulletins, Print as handouts or Attach/Send the document electronically to HR staff, Work-Life and Wellness coordinators, managers and/or employees

Child to Adolescent Immunization

- Recommendations by the Centers for Disease Control and Prevention (CDC) on vaccinations for children and adolescents and Frequently Asked Questions for parents on the safety of pre-teen vaccines
- Distribution Method: Post in office bulletins, Print as handouts or Attach/Send the document electronically to HR staff, Work-Life and Wellness coordinators, managers and/or employees

Health and Age: Adult Immunization

- Informational guide on adult immunization including screening questions, summary of recommended vaccines for adults, and the schedule for specific vaccine administration
- Distribution Method: Post in office bulletins, Print as handouts or Attach/Send the document electronically to HR staff, Work-Life and Wellness coordinators, managers and/or employees

Healthy Apple Recipes

- Highlights delicious, healthy apple recipes that are either sweet or salty. Utilize the versatility of apples to brighten your dish while getting your daily intake of fruits!
- Distribution Method: Post in office bulletins, Print as handouts or Attach/Send the document electronically to HR staff, Work-Life and Wellness coordinators, managers and/or employees

Immunization Awareness Wellness Posters

- Visual display/graphics to communicate the awareness of immunization, along with quick facts that highlight the importance of staying healthy and getting vaccinated
- Distribution Method: Post throughout the office or Attach/Send the document electronically to HR staff, Work-Life and Wellness coordinators, managers and/or employees



The appearance of external hyperlinks does not constitute endorsement by the United States Department of Defense of the linked web sites, or the information, products or services contained therein. For other than authorized activities such as military exchanges and Morale, Welfare and Recreation (MWR) sites, the United States Department of Defense does not exercise any editorial control over the information you may find at these locations. Such links are provided consistent with the stated purpose of this DoD Web site. This information is not meant as a substitute for personal medical advice. If you have a medical problem, you should consult your medical health care provider.

